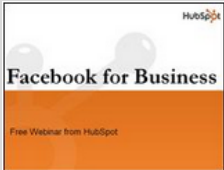




A Visual Guide to B2B Facebook Pages



Want to learn more about using Facebook for business?

[Download the free kit](#) to get more tips and tricks on using Facebook to market your business and drive more inbound traffic and leads (<http://bit.ly/fbb2b>)!



Share this eBook on Twitter

What's in this ebook?

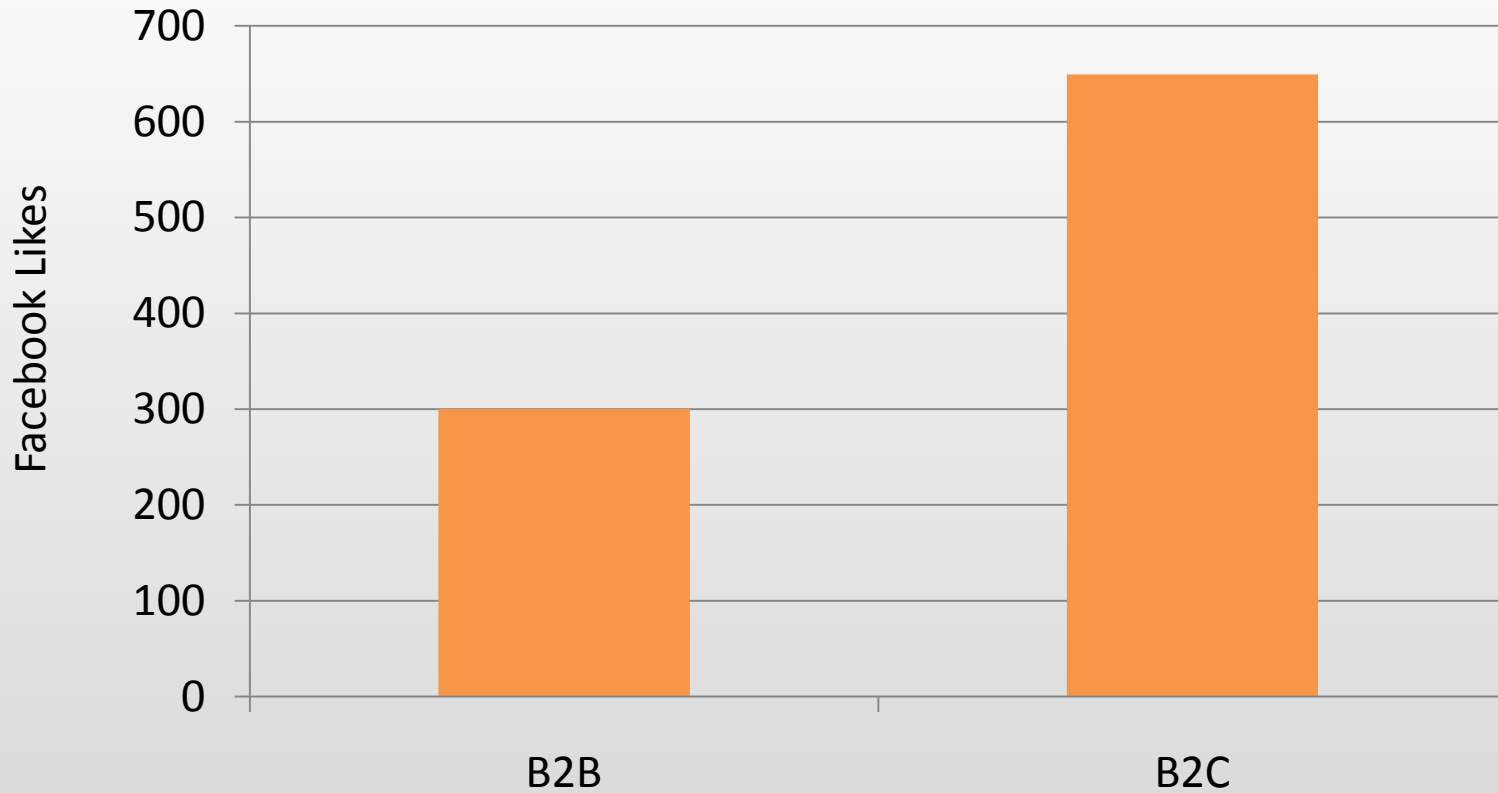
1. Five B2B Facebook Page Tips
2. 15 Examples of Successful B2B Facebook Pages
3. Links to More Facebook Resources

Written by Rick Burnes ([@rickburnes](#))



Share this eBook on Twitter

Average Facebook Page Likes



On Facebook, B2C Is Ahead of B2B

Analysis of data from over 2,600 HubSpot customers shows that the average B2C business using Facebook has more Likes (has greater reach) than the average B2B business.



The image displays three overlapping screenshots of Facebook pages for B2B companies:

- Windspire:** A page for a wind turbine startup. The cover photo shows a large white wind turbine against a blue sky. The page has a 'Like' button and navigation tabs for Wall, Info, Photos, and Boxes. A post from 'Windspire + Others' features a post from 'Caltech Researchers use Windspires in Research' with a link to 'Windspire Energy Former!' and a photo of a wind turbine. Another post from 'Kevin Carney' discusses installing wind turbines. A sidebar link promotes a free iPhone app.
- Neenah Paper:** A page for a high-end paper supplier. The cover photo shows a large white 'N' logo in a field. The page has a 'Like' button and navigation tabs for Wall, Info, Photos, Boxes, Video, and Events. A post from 'Neenah Paper' features a post from 'My Favorite Letterpressman is a Woman: Meet the Ladies of the Letterpress | Against The Grain' with a link to 'http://bit.ly/96GtsP' and a photo of a woman working at a letterpress. Another post from 'Neenah Paper' features a post from 'Our friend RdqLus Creative makes a pretty cool t-shirt just in time for HQW Conference' with a link to 'http://bit.ly/96GtsP' and a photo of a t-shirt.
- SteelMaster Buildings - Prefabricated Steel Buildings:** A page for a pre-fabricated steel building manufacturer. The cover photo shows a large white steel building with a yellow archway. The page has a 'Like' button and navigation tabs for Wall, Info, Welcome!, Free Quote..., Find a Stee..., and Photos. A post from 'SteelMaster Buildings - Prefabricated Steel Buildings' features a post from 'Add on to Your Steel Building | SteelMaster Buildings' with a link to 'http://bit.ly/LgwnA' and a photo of a steel building. Another post from 'SteelMaster Buildings' features a post from 'Welcome to ALL of our NEW FANS!! Here's a special offer just for you...' with a link to 'http://bit.ly/LgwnA'.

Still, Some B2B Companies Use Facebook Successfully

Wind turbine startup Windspire has over 2,700 likes; pre-fabricated steel building manufacturer SteelMaster has over 5,000; high-end paper supplier Neenah has over 2,200.

What are these companies doing differently? This ebook explains.



Share this eBook on Twitter

Part 1.

5 Tips for Your B2B Facebook Page





Sigma-Aldrich Corporation New Video Protocol! MISSION esiRNA for RNAi Screening in Mammalian Cells - <http://www.jove.com/index/Details.stp?ID=2008>

jove **JoVE: MISSION esiRNA for RNAi Screening in Mammalian Cells (Video Protocol)**
www.jove.com
content

May 13 at 2:52pm · Comment · Like

Steve Suchyta, Yoshioka Hideharu and 2 others like this.

Ragoo Raghunathan Nice video. Cool!
May 14 at 11:44am

Sigma-Aldrich Corporation Sigma(R) Life Science Extends Research Model Portfolio Into Oncology and Carcinogenicity Screening; Introduces World's First p53 Knockout Rat - <http://bit.ly/bGFuR6>

April 26 at 11:05am · Comment · Like

Dickson Rotich ok next is human knockouts! really?
April 26 at 5:50pm

Spencer Pawelek nice
April 28 at 8:12am

Tip # 1: Build an Active Wall

An active wall creates social proof – it's hard to fake, so it's a sign of a successful Facebook page and a successful business. Here's how to create activity:

- Encourage people to Like your page.
- Post useful, interesting content from various sources, regularly.
- Monitor and participate in the comments on your Wall.





SteelMaster Buildings - Prefabricated Steel Buildings's Photos - SteelMaster International Steel Buildings

[Back to SteelMaster Buildings - Prefabricated Steel Buildings](#)

Photos 1 - 20 out of 23 | [Back to SteelMaster Buildings - Prefabricated Steel Buildings's Photos](#)

[1](#) [2](#) [Next](#)



Tip # 2: Use Photos

Photos make your company and your products easier to understand. Here's how:

- If you have a physical product, use pictures to show how customers use it.
- Collect images from customers to show customer satisfaction and engagement.
- If you sell a service or can't show pictures of your product, post pictures of your team at work. They will make your company easier to relate to.



Share this eBook on Twitter



Tip # 3: Use Video

Video makes your Facebook Page dynamic. Here are some different ways you can use it:

- Post recordings of top-notch talks given by your team members. Business trainer Chad Raney (see case studies) does this well.
- Post videos that show your product in action. Landmark Creations (above) takes this approach on their site.



The image shows a Facebook post from the page 'R+L Carriers'. The post features a promotional graphic for 'Junior Miller' T-shirts. The graphic has a green background with the text '69 JUNIOR MILLER' at the top. Below the text are four T-shirts: two white and two black. The white shirts have a 'MILLER 69' logo and a race car image. The black shirts have a 'MILLER 69 R+L THE KING' logo and a race car image. In the bottom left of the graphic is a small image of a laptop displaying the website. In the bottom right is a sign that says 'Get your R+L JUNIOR MILLER T-Shirt Now!'. The Facebook interface shows a 'Like' button and navigation tabs for 'Wall', 'Info', 'Junior Miller', 'Discussions', 'Photos', and 'Boxes'.

Tip # 4: Highlight Offline Marketing

Facebook is a dynamic, social platform for marketers to take advantage of – but that doesn't mean that everything you feature on Facebook needs to be native to the web. You should also use Facebook to highlight offline marketing. For example:

- Highlight company sponsorships, like the racecar R+L Carriers sponsors (above).
- Highlight events organized by your company or that you'll be attending.





Tip # 5: Use Calls to Action

Your Facebook Page should focus on engaging with visitors, but make sure you don't forget to include product information.

- The best product information sections will have a clear, compelling call to action (CTA).
- IdeaPaint (above) puts their call to action on the left side of their wall; other companies create a new tab for their CTA.
- Many B2B companies use a Buy Now button or a Free Trial offer for their CTA.



Part 2.

15 Examples of Successful B2B Facebook Pages



15 Successful B2B Facebook Pages

Company	Likes	Industry	Website	Employees	Key Facebook Page Features
SteelMaster Buildings	5,012	Construction & Renovation	www.SteelMasterUSA.com	26 to 50	Product Photos, Free Quote, Customer Map
Windspire	2,786	Business Products	www.windspireenergy.com	11 to 25	Photos, Wall
Neenah Paper	2,210	Business Products	www.neenahpaper.com	201 or more	Product Photos, Company Events, Wall
Idea Paint	2,090	Business Products	www.ideapaint.com	6 to 10	Product Photos & Video, Online Store, Wall
Business Motivation Inc.	1,709	Business Training	www.chadraney.com	1 to 5	YouTube, Wall
Duncan Aviation	1,280	Business Services	www.duncanaviation.aero	201 or more	Link Sharing, Wall,
Sigma Life Science	1,073	Life Sciences	www.sigmaaldrich.com	201 or more	Link Sharing, Company News, Wall
Dimdim	1,025	Telecom & Mobile Communications	www.dimdim.com	26 to 50	Video, Events, Wall
Taleo	981	Software	www.taleo.com	201 or more	Job Openings, Slideshare, Wall, YouTube
The Equine Practice	932	Business Services	www.theequinepractice.com	1 to 5	Video, Wall, Reviews
Landmark Creations	735	Manufacturing	www.landmarkcreations.com	11 to 25	Photos, Video, Wall, Case Studies
Unified360	638	Telecommunications	www.unified360.com	26 to 50	Photos, Wall, Video, Events
R+L Carriers	628	Shipping, Transportation, & Storage	www.RLCarriers.com	201 or more	Photos, Wall, Racecar Sponsorship Promo
Pharmacy Development Services	294	Business Services	www.pharmacyowners.com	11 to 25	CTA, Wall, Video
Pelton & Crane	277	Business Products	www.pelton.net	201 or more	Video, Wall



Welcome to ALL of our NEW FANS!! Here's a special offer just for you... <http://bit.ly/LgwnA>

Information

Founded: 1982

5,019 People Like This



Armia Sofian



Nicholas Monchivais



Charlene Escarez Aguila Charl



Paola Antongio vnni



Rizaldy Fajardo



Facundo Mastroma no

Photos

2 of 26 albums

[See All](#)

SteelMaster Buildings - Prefabricated Steel Buildings



Wall

Info

Welcome!

Free Quote...

Find a Stee...

Photos



SteelMaster Buildings - Prefabricated Steel Buildings Steel Buildings that Grow with You!



Add on to Your Steel Building | SteelMaster Buildings

bit.ly

One of the benefits of a steel building is that it can be added onto whenever more space is needed. The addition can be even be smaller or larger.

Yesterday at 12:12pm · Comment · Like

Anthony 'Mop' Barra likes this.



SteelMaster Buildings - Prefabricated Steel Buildings



Where in the World is SteelMaster? Part 7 | SteelMaster Buildings

bit.ly

SteelMaster steel buildings can be seen all over the world from French Polynesia to Iceland to Jamaica. The metal building featured below is in Cancun, Mexico and is used as a storage building.

Wednesday at 12:33pm · Comment · Like

Roy Rahadi Prasetyo likes this.



SteelMaster Buildings - Prefabricated Steel Buildings about steel building construction? Ask the SteelMaster Buildings



Ask the SteelMaster Buildings

bit.ly

SteelMaster offers construction tips every Tuesdays each week. Info on foundation facts, etc.

Wednesday at 6:03am · Comment · Like

Steel Master Buildings
www.SteelMasterUSA.com
 Employees: 26 to 50
 Industry: Construction & Renovation
 Facebook Fans: 5,012
 Page Features: Product Photos, Free Quote, Customer Map
[Go to Facebook Page](#)





Download the FREE Windspire Me iPhone app!
<http://itunes.apple.com/us/app/windspire-me/id340991114?mt=8>

Information

Founded:
2005

2,786 People Like This



Dee Tiano



Tasha Devel



Patrick Smith

Windspire  Like

Wall Info Photos Boxes

Windspire + Others **Windspire** Just Others



Windspire What do Windspires and a school of fish have in common?

Caltech Researchers use Windspires in Research | Windspire Wind Turbines By Windspire Energy Former!

windspireenergy.com

Caltech researchers find schooling fish offer new ideas for wind farming

 Yesterday at 9:10am · Comment · Like

 Craig Goodrich, Ted Fountain and George Erhard like this.



Kevin Carney I am interested in installing 3 windspires. I would be interested in knowing the best way on placement since this would factor into going with windspire or not.

Yesterday at 9:49am



Windspire Kevin - you can find your local Windspire dealer here - <http://windspireenergy.com/purchase/find-a-windspire-dealer/>

They can help with placement and do a site evaluation for your property.

Yesterday at 10:01am



Windspire We're teaming with the Museum of Science. If you're in the area tick



WINDSPIRE ENERGY™ TO S OF SCIENCE, BOSTON

www.pitchengine.com

Small Wind Conference @muse

Windspire

www.windspireenergy.com

Employees: **11 to 25**

Industry: **Business Products**

Facebook Fans: **2,7865**

Page Features: **Wall, Photos**

[Go to Facebook Page](#)





Add to My Page's Favorites

Suggest to Friends

Sigma-Aldrich is a leading Life Science and High Technology company. Our biochemical and organic chemical products are used in scientific research and as key components in manufacturing.

Information

Founded:
1951

1,071 People Like This



Jared Rice



Antonello Alvino



Doro Eve Sadowicz



Martin Pc



Silvia Borioni



Laurenz Hämmerchen

Sigma-Aldrich Corporation Like

- Wall
- Info
- Twitter
- News
- PDF
- Photos

Sigma-Aldrich Corporation + Others Sigma-Aldrich Corporation Just Others



Sigma-Aldrich Corporation 2do Simposio Cinvestav/Sigma-Aldrich, Moléculas BioActivas, 19 y 20 de Mayo (Free Small Bioactive Molecules Symposium in Mexico) - <http://bit.ly/9xdGYk>
Yesterday at 3:21pm

2 people like this.



Sigma-Aldrich Corporation New Video Protocol! MISSION esiRNA for RNAi Screening in Mammalian Cells - <http://www.jove.com/index/Details.stp?ID=2008>



JoVE: MISSION esiRNA for RNAi Screening in Mammalian Cells (Video Protocol)
www.jove.com
content

May 13 at 5:52pm · Share

4 people like this.



Ragoo Raghunathan Nice video. Cool!
May 14 at 2:44pm · Flag



Sigma-Aldrich Corporation Sigma(R) Life Portfolio Into Oncology and Carcinogenicity S Knockout Rat - <http://bit.ly/bGFuR6>
April 26 at 2:05pm



Dickson Rotich ok next is human knocko
April 26 at 8:50pm · Report



Spencer Pawelek nice
April 28 at 11:12am · Flag

Sigma-Adrich Corp.
www.sigmaaldrich.com
Employees: >200
Industry: **Life Sciences**
Facebook Fans: **1,073**
Page Features: **Link Sharing, Company News, Wall**
[Go to Facebook Page](#)





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Suggest to Friends

To Order:
www.neenahpaper.com
 To Blog:
www.neenahpaperblog.com
 To Twitter:
www.twitter.com/NeenahPaper
 To YouTube:
<http://www.youtube.com/user/NeenahPaperInc>

Information

Location:
 3460 Preston Ridge Road, Suite 600
 Alpharetta, GA, 30005

2,205 People Like This



Dorsy Peldonia



Paul Cooley



Dawn Phillips
Arbetello

Neenah Paper

- Wall
- Info
- Photos
- Boxes
- Video
- Events
- >>

Filters



Trish Lecco Fairbanks I'm a graphic designer looking for a letterpress printer in South Florida/Palm Beach County area. I have become obsessed with the medium and want to find out more about it. Any suggestions?
 about an hour ago · Flag



Neenah Paper Great first round at the NY Stationery Show- had fun catching up with friends from JK Designs and Amy Graver of Elements (see attached photo). Looking forward to meeting more people tomorrow and posting more photos! Stay tuned....



Yesterday at 5:51pm · Share



Michelle May Looking forward to seeing you in NYC!
 May 14 at 11:50pm · Flag



Neenah Paper You too! See you tomorrow!
 Yesterday at 5:52pm · Flag



Michelle May i will come by!
 Yesterday at 6:46pm · Flag



Neenah Paper Looks like our winners are Alejandra Thomas, Nina Thomas, Dylan Phillips and Michelle St. P... including phone number to fine.paper@neenahpaper.com. Industries EAMES font catalog out to you!
 May 14 at 12:38pm

Neenah Paper
www.neenahpaper.com
 Employees: >200
 Industry: **Business Products**
 Facebook Fans: **2,210**
 Page Features: **Product Photos, Company Events, Wall**
[Go to Facebook Page](#)



facebook




ideapaint.com/athome

Add to My Page's Favorites

Suggest to Friends

When you're confined to the space of a typical whiteboard, your ideas are destined to be small. IdeaPaint turns any smooth surface into a high performance dry-erase board. No matter where you use it, big ideas follow.

Please follow @ideapaint

Information

Founded: 2008

IdeaPaint Like

Wall
Info
Twitter
Flickr
Photos
Video
>>



Lars Frey Jørgensen http://www.archimag.de/magazin/2010/farbe-fuer-grosse-ideen/?utm_source=feedburner&utm_medium=twitter&utm_campaign=Feed%3A+archimagde+%28Archimag%29&utm_content=Twitter

archimag

das Architekturmagazin im Netz

Farbe für große Ideen | Tafel, Produkt, Farbe, Architektur, Architekten, architectur, architects, Vo

www.archimag.de

Archimag das Architekturmagazin. Architekten und deren Architektur werden vorgestellt. Schwerpunkt sind Perlen der Alltagsarchitektur.

about an hour ago · Share · Flag

Filters



IdeaPaint

Ideas for IdeaPaint at Home

.... working on a blog article about all the places to use IdeaPaint at home. Saw some great ones here last week, and listed some others below. Other ideas? 1. Walls (of course, and you have a lot of them) 2. Desk (get rid of sticky notes) 3. Home Office (stay organized at home) 4...

Yesterday at 1:33pm · Share

4 people like this.



Sarina Mirsky GREAT ideas...love this site! :-)

Yesterday at 1:15pm · Flag



IdeaPaint Thanks for checking us out Sarina!

Yesterday at 1:33pm · Flag



IdeaPaint ... now, if we could just paint these li

IdeaPaint, they would get even more use out of e



Entrepreneurs turning business- msnbc.com

www.msnbc.msn.com

Blogging-for-profit allows ent can fuel their dreams. The st you get to follow your passio

Yesterday at 1:02pm · Share

IdeaPaint

www.ideapaint.com

Employees: 6 to 10

Industry: Business Products

Facebook Fans: 2,090

Page Features: Product Photos & Video, Online Store, Wall

[Go to Facebook Page](#)

Share this eBook on Twitter



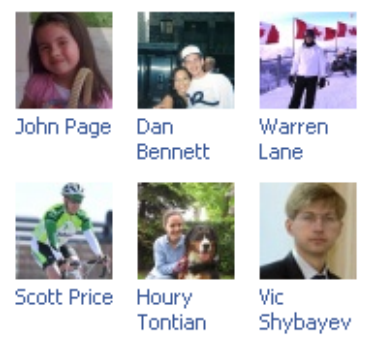
Add to My Page's Favorites
Suggest to Friends

Taleo is the leader in on-demand unified talent management solutions that empower organizations of all sizes to better understand and engage their best talent for improved business performance.

Information

Founded: 1996

979 People Like This



Taleo Like

Wall Info Job Openings Discussions SlideShare Photos >>

Taleo + Others Taleo Just Others

Taleo Not having a form of measurement for employees can lead to a loss in both productivity and profitability. To what extent do you find this to be true? <http://bit.ly/9T14Sz>
Yesterday at 10:13am
2 people like this.

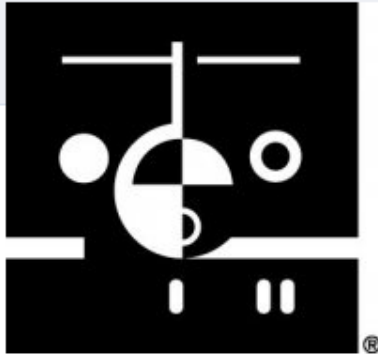
Taleo Being able to calculate corporate spend & opportunity costs of talent acquisition and mobility enables executives to articulate its significance to the overall corporate budget. How do you currently measure your ROI of talent acquisition & mobility? <http://bit.ly/dy2ONM>
bit.ly
bit.ly
May 14 at 12:31pm · Share
Christian Milan likes this.

Taleo From @Taleo_Corp blog: moving processes or nothing approach <http://bit.ly/do3UHh>
May 13 at 10:45am
2 people like this.

Taleo HR leaders need to start with the question "How can our talent management program improve business results?" <http://bit.ly/...>
May 12 at 7:10pm via HootSuite

Taleo Survey: 69% of IT pros see the economy year wears on <http://bit.ly/brKvNj>
May 12 at 2:10pm via HootSuite

Taleo
www.taleo.com
Employees: >200
Industry: **Software**
Facebook Fans: **981**
Page Features: **Job Openings, Slideshare, Wall, YouTube**
[Go to Facebook Page](#)



Add to My Page's Favorites

Suggest to Friends

The First Choice in Aircraft Service.

Information

Founded: 1956

1,279 People Like This



Dozer Reed



Bill McFall



Garnett Travis Smith



Pat Deister



Mark Livingston



Dinesh Ramalingam

Favorite Pages

Duncan Aviation Like

- Wall
- Info
- Links
- Photos
- Notes
- Events
- >>

Duncan Aviation + Others Duncan Aviation Just Others



Duncan Aviation The latest from the Duncan Download blog ...



"Why?" - A Question About WAAS LPV ...

blog.duncanaviation.aero

Still unsure of WAAS? Read the answer to this WAAS Question and ask your own questions.

24 minutes ago · Share

Ederich Viviers likes this.



Duncan Aviation The Duncan Aviation Team at AvFuel stand #629. May 4-6, 2010



EBACE 2010

4 new photos

Yesterday at 10:13am · Share

6 people like this.



Duncan Aviation The latest from the Duncan

Making Sense of In-F

blog.duncanaviation.aero

Selecting an aircraft high choosing a cell phone or



Duncan Aviation

www.duncanaviation.aero

Employees: >200

Industry: Business Services

Facebook Fans: 981

Page Features: Link Sharing, Wall

[Go to Facebook Page](#)





dimdim
Meet freely.

Add to My Page's Favorites

Suggest to Friends

Dimdim = easy, open, affordable
web conferencing.

Information

Founded:
February, 2006

2 Friends Like This



Kim Beasley



David
Donlan

1,024 People Like This



Kevin
Turnbow



Vasilis
Salapataras



Priyadar
shee
Pradhan



Omar
Alady



Dinesh
Pamidigh
antam



LaTonya
Blount

Dimdim Web Conferencing

Wall

Info

About Dimdim

Video

Filters



Agnes Ambrus <https://estore.dimdim.com/user/signup?referralID=agomama>

Yesterday at 10:38am · Flag



Apts Cheryl Donato I love DimDim! Beats spending \$50 per month with other webinar companies!

May 11 at 8:19pm · Flag

2 people like this.



Francois Demers Sorry, next time I read the docs

May 8 at 1:59am · Flag



Dimdim Web Conferencing What is Web Conferencing?



What is Web Conferencing?

www.youtube.com

www.dimdim.com - Web conferencing is an incredible technology for helping people address their basic need for communicating and collaborating. Travel used to be the only option, but with the economy so ...

May 3 at 9:44am · Share

Kittima Mekhabunchakij likes this.



Hafsa Taher Hi,
When I export the list of attendees and open the list, it is completely blank. I tried opening thro notepad++ as a solution for it?

May 2 at 10:51pm · Flag

View all 4 comments



Hafsa Taher Thanks. Yes, I was trying to export the list to do it now.

Thanks for your help!

Dimdim

www.dimdim.com

Employees: **26-50**

Industry: **Business Services**

Facebook Fans: **1,025**

Page Features: **Video, Events, Wall**

[Go to Facebook Page](#)





Add to My Page's Favorites

Suggest to Friends

Follow us on Twitter:
@RLCarriers

Visit us online: <http://www.gorlc.com>

Information

Location:
600 Gillam Road
Wilmington, OH, 45177-0271

Phone:
800-543-5589

628 People Like This



Brandon Starkey



Adam Huth



Donnie Robert Clinton



R+L Carriers



Wall

Info

Junior Miller

Discussions

Photos

Boxes



R+L Carriers + Others

R+L Carriers

Just Others



R+L Carriers Planning your shipment a little early? We'll be closed Monday, May 31st for Memorial Day. View our schedule here:



R+L Carriers - Holiday schedule

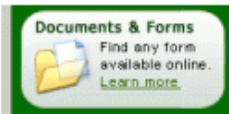
www.rlcarriers.com

Yesterday at 5:05pm · Share

Brittany Allison likes this.



R+L Carriers Cut down on paper and improve productivity with our EDI system. We'll even custom tailor it to your specific needs. EDI is a paperless, computer-to-computer exchange of data which performs the function of a standard business document in the industry standard data format. Find out more:



R+L Carriers EDI Resource Center

www.rlcarriers.com

Electronic Data Interchange (EDI) is a standardized electronic format for data placement that will be exchanged between software applications. R+L supports the standard EDI transaction sets you need to send and receive shipping and billing information.

May 13 at 4:24pm · Share

2 people like this.



R+L Carriers Receive a shipment from us? Let us hear from our customers! If you'd rather contact us from our homepage.



R+L Carriers | Your Global Transporter

www.rlcarriers.com

R+L now offers three Guaranteed delivery services. Your shipment arrive within an hourly service date. And it's guaranteed to arrive on time.

May 12 at 5:11pm · Share

R+L Carriers

www.rlcarriers.com

Employees: >200

Industry: Shipping; Transportation

Facebook Fans: 628

Page Features: Photos, Wall, Racecar Sponsorship Promo

[Go to Facebook Page](#)



facebook

chadraney

Life's A Detour. Drive On.

"Betting against him would be a mistake"
- San Antonio Express News



Chad Raney
Inspirational Speaker & Author

Add to My Page's Favorites
Suggest to Friends

"The worst thing that happens to you may be the best thing for you if you don't let it get the best of you."
-Will Rogers

Chad Raney - Inspirational Speaker & Author Like

Wall Info Notes YouTube Photos Events >>

Chad Raney - Inspirational Speaker & Author Never underestimate that your life can change in a split second. Never underestimate that you have the power to change your life in a split second. Never underestimate the power of your change and its ripple effect on the world.
Yesterday at 10:35am

11 people like this.
View all 4 comments

Jane Beckerdite Like one of my favorite movies, "It's a Wonderful Life." So often we forget how much an impact a single person makes in our life until they're gone.
Yesterday at 11:42am · Flag

Samantha Smith Thompson Been there and done all of that...I will take boring for a while now thank you :)
Yesterday at 4:40pm · Flag

Chad Raney - Inspirational Speaker & Author "God gave you a gift of 86,400 seconds today. Have you used one to say "thank you?"" - William Arthur Ward
Sunday at 12:52am

3 people like this.

Harold Glen Martin Chad! Have you a book tour up coming? Agent? Just wondering.
Sunday at 8:23am · Flag

Chad Raney - Inspirational Speaker & Author dreams. I'm just going to ask them where they're going later." - Mitch Hedberg :):
May 13 at 11:59am

21 people like this.

Nicole A. Davalos-Selph I watched some of his s... night.
May 13 at 12:07pm · Flag

Chad Raney - Inspirational Speaker & Author who try to belittle your ambitions. Small people always do this. But remember, the greatest ones make you feel that you, too, can become great.

Business Motivation, Inc
www.chadraney.com
Employees: 1-5
Industry: Business Training
Facebook Fans: 1,709
Page Features: YouTube, Wall
[Go to Facebook Page](#)



facebook  Search



better. together.



[Add to My Page's Favorites](#)
[Suggest to Friends](#)

Pelton & Crane has been a leader in dental operator equipment for over 108 years. Offering a breadth of operator equipment including chairs, delivery units, lights, cabinetry, and infection control products, Pelton & Crane is recognized for indust

Information

Founded:
1900

263 People Like This


Yeliz Okay


Evelyn Zamora-Knowles


Esthetic Dental Arts


Fadwa Lachker Jabairi


Jack Markusen


Jackie Fogg

Pelton & Crane 

Wall | **Info** | **Photos** | **Discussions** | **YouTube Box** | **Video** | **>>**

 Filters

 **Pelton & Crane** Improperly designing this area will sacrifice daily productivity & compound the daily stress of your team. www.driventoexcellence.com

Driven To Excellence
www.driventoexcellence.com

Driven To Excellence is a two-day VIP Experience in Charlotte, North Carolina that incorporates Dr. Mark Tholen's CE-accredited practice design workshop. You'll learn from the best in a hands-on, Educational experience that features new technology and peer-to-peer discussions. ...

 2 hours ago · [Share](#)

 **Odonto-surgery Uod** saludos colegiales....tengo una autoclave "validator 8".....y.....es el maximo.....!

May 14 at 7:56pm · [Flag](#)

 **Pelton & Crane** Are you aware of how many linear inches of sterilization counter space are necessary per operator?

Find out: www.driventoexcellence.com

May 13 at 3:41pm

 **Xochilt Muñoz** Mi unidad dental es Pelton y Crane (de color rosada) y mi autoclave tambien son lo maximo.

May 11 at 6:47pm · [Flag](#)

 **Bradford Picot** those massage chairs have kavo! www.southendsmiles.com

May 1 at 11:22am · [Flag](#)

 **Pelton & Crane** The desired shape of the ergonomic movement is ____ and ____.

Driven To Excellence
www.driventoexcellence.com

Driven To Excellence is a two-day VIP Experience in Charlotte, North Carolina that incorporates Dr. Mark Tholen's CE-accredited practice design workshop. You'll learn from the best in a hands-on, Educational experience that features new technology and peer-to-peer discussions. ...

Pelton & Crane

www.pelton.net

Employees: >201


Industry: **Business Products**

Facebook Fans: **277**

Page Features: **Video, Wall**

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The Equine Practice, Inc 

- Wall
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The removal of pain is the primary purpose of equine dentistry. The foundation of this practice is based on horsemanship skills learned since 1973 and dental skills since 1983 with 43,000 floats.

Click on the info tab to find out more.

Information

Location:
Palm City, FL, 34990

Phone:
772-285-3866

Mon - Sat:
7:00 am - 5:00 pm

930 People Like This



The Equine Practice, Inc



Equine Dentistry Without Drama™- The Threshold Of Pain

Have you noticed that some horses are wimps with a low or nonexistent threshold for pain while others seem to tolerate all sorts of pain...

 Wednesday at 6:02pm · Comment · Like




April North Jones Thanks Geoff, you guys are awesome! Look forward to seeing you soon
Wednesday at 6:41pm



The Equine Practice, Inc Equine Dentistry Without Drama™- The Threshold Of Pain

Equine Dentistry Without Drama™- The Threshold Of Pain

 Wednesday at 3:01pm via HubSpot · Comment · Like · Read Equine Dentistry Wit

 Nancy Bulls likes this.



The Equine Practice, Inc Wear a helmet campaign at this site. Read it then wear it - please.



Campaign News

www.riders4helmet.com
If you are a member of the Facebook Page, or use Twitter, please provide your response to become ...

 May 17 at 6:58pm · Comment · Like

 Kit Gordon, Kimberly Derick Davidson, Ju



Christina Catechis Buckner News wouldn't be here if I didn't.
May 17 at 7:13pm

The Equine Practice
www.theequinepractice.com
 Employees: 1 to 5
 Industry: **Business Services**
 Facebook Fans: 932
 Page Features: **Video, Wall, Reviews**
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Landmark Creations Int'l.  Like

Wall Info Photos Boxes Video Events >>

 **Landmark Creations Int'l.** Subscribers, check your inboxes... Landmarketing Issue 33 is out.  Filters

 **Landmarketing Issue 33 - Spring 2010**
www.landmarkcreations.com
Landmark Creations - our quarterly newsletter offers information about using custom inflatables for marketing at special events & promotions. We provide tips and tricks for using custom inflatables along with interesting case studies of inflatable advertising balloons.

 April 21 at 3:31pm · Share

 Julie Knutson Gleason likes this.

 **Landmark Creations Int'l.** The way we see it, there are 6 basic types of custom inflatables: <http://www.landmarkcreations.com/inflatable-types>

Landmark Creations Manufactures A Complete Line of Advertising Inflatables
 April 17 at 3:52pm via SocialOomph

 **Landmark Creations Int'l.**

 **Inflatable Archways**
www.flickr.com
Collection of custom inflatable archways for festivals and outdoor events.

 April 12 at 5:29pm · Share

 **Landmark Creations Int'l.** Who uses custom inflatables by market segments on our list: <http://www.landmarkcreations.com/market-segments>

Every Market Segment Benefits at Event Promotion Custom Inflatables from Landmark Creations
 April 10 at 3:52pm via SocialOomph

 **Landmark Creations Int'l.** Uncle Sam Wants YOU to Make a B...

PREMIER CUSTOM INFLATABLES

Since our inception in 1986, Landmark Creations has been an inflatable manufacturer managed and operated by its shareholders. This translates into an environment where our employees genuinely care about our customers.

Information

Location:
3240 West Co Rd 42
Burnsville, MN, 55337

Phone:
800-553-3593

Mon - Fri:
8:00 am - 5:00 pm

736 People Like This

Ade Vantage Israel Princewill Athena Kontaxis

Landmark Creations

www.landmarkcreations.com

Employees: **11 to 15**

Industry: **Manufacturing**

Facebook Fans: **736**

Page Features: **Photos, Video, Wall, Case Studies**

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Learn more at:
<http://www.cutteraviation.com>

Information

Founded:
1928

560 People Like This



Matt Olguin



Michelle Raines



Brad McAllister



Michael Leff



Zealand Shouse



Sean Slade

Cutter Aviation Like

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CUTTER

The Texas Aircraft Expo comes to Cutter Aviation McKinney (TKI) in the Dallas-Ft. Worth Area this Thursday, May 20th from 12 noon to 5:00 pm. It promises to be a fantastic event worth attending!



Visit the Texas Aircraft Expo in McKinney (TKI) this Thursday!

hub.cutteraviation.com

We invite you to visit the Texas Aircraft Expo at Cutter Aviation McKinney TX on May 20, 2010 with Texas Piper attending.

37 seconds ago · Share

CUTTER

An invitation to those stopping by ABQ next Friday 21st - Customer Appreciation BBQ from 11:30 to 13:30 - come and join us, we would love to see you.

May 13 at 8:53am



Clint White

Dang! I never get out west anymore. Hope to get to one of those events in the future.

May 13 at 11:31am · Flag

CUTTER

We'd like to share a very nice comment from a recent customer about his experience at Cutter Aviation Deer Valley - great job to the DVT team!



It's Always Nice to Hear How We Helped - Kudos for Cutter Aviation DVT

hub.cutteraviation.com

It's always nice when a customer goes to a location and knows what their experience was like at that location. The feedback is always great!

May 12 at 10:15pm · Share

3 people like this.

View all 4 comments



Brad Kathrins

Good job everyone!

May 13 at 12:16am · Flag



Burl Hanchett

Amen ! I do not mean to boast here... I have a great team of people... all departments...!!

Cutter Aviation

www.cutteraviation.com

Employees: >200

Industry: Business Services

Facebook Fans: 560

Page Features: Photos, Wall, Facility Locations

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Unified 360

Unified360 

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Welcome to the official Unified360 company page. Check us out at: www.unified360.com

Follow us on Twitter:
[@unified360](https://twitter.com/unified360)

Information

Location:
7920 Belt Line Road, Suite 800
Dallas, TX, 75254

Phone:
972-675-VOIP

638 People Like This



John G Calderon Jr



Hunter Wise



Jeff Ford



Michael Spencer



Stacey Douglas Mendoza



Sue Becher

 Unified360 Creating a movement...

Yesterday at 11:53pm

 4 people like this.

 Unified360 Our logo wall continues to grow every week!



 May 14 at 4:30pm · Share

 2 people like this.

 Unified360 Looks awesome!!

May 14 at 4:45pm · Report

 Unified360 Latest blog from Director of P...



Did you forget Mother's
www.unified360.com

Congratulations to all of you
bed hugs kisses and other d...

 May 12 at 4:29pm · Share

Unified360
www.unified360.com
 Employees: 26-50
 Industry: Telecommunications
 Facebook Fans: 638
 Page Features: Photos, Wall, Video, Events
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Welcome to the official Pharmacy Development Services fan page. PDS is the hands-on business tool that is transforming independent pharmacies into customer-focused profit centers.

Information

Founded: 1996

294 People Like This


 Chris Schiller


 Jane Bannister Mellott


 Joe Richardson

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Events
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Pharmacy Development Services Check out our new logo - what do you think?
 Yesterday at 10:08am

3 people like this.

View all 4 comments



Robert Bowles I love it!
 Yesterday at 7:49pm · Flag



Lisa Michelle Dalton very nice and eye catching!
 Yesterday at 8:03pm · Flag



Caryn St John Hey PDS friends....did you know that Penetran+Plus has a facebook page?! Come visit us at Penetran Products + Plus!
 May 12 at 4:57pm · Flag



Pharmacy Development Services He
<http://www.facebook.com/pages/Penetran-Products-Plus/279684366342?ref=ts>
 May 13 at 9:52am · Flag



Caryn St John thanks for sharing!
 May 13 at 11:04am · Flag



Judith Victoria Robison YAY! We love Drugs (Inverness, FL)
 May 13 at 4:01pm · Flag



Pharmacy Development Services Don

Pharmacy Development Services

www.pharmacyowners.com

Employees: **11-25**

Industry: **Business Services**

Facebook Fans: **638**

Page Features: **CTA, Wall, Video**

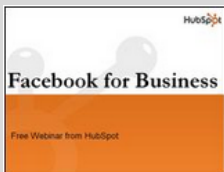
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Want to learn more about using Facebook for business?

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